



ArtiGras Fine Arts Festival, Presented by Tampa General Hospital



February 15 + 16, 2025
Gardens North County District Park





See how our 2024 event went!

ArtGras

Fine Arts Festival





[Register as a Sponsor Today!](#)



ArtiGras
Fine Arts Festival

Celebrating 40 years in The Palm Beaches, ArtiGras Fine Arts Festival, Presented by Tampa General Hospital, has grown from a small, local art show to a nationally recognized fine arts festival attracting tens of thousands of art lovers and collectors. ArtiGras will be held President's Day Weekend, February 15-16, 2025, in Palm Beach Gardens, Florida. Produced by the Palm Beach North Chamber of Commerce, ArtiGras was recently named one of the top 70 fine art festivals in the country and showcases a juried exhibition of gallery-quality art from 300 artists. ArtiGras also features the Youth Art Competition, Amazon ArtiKids Kids Zone, live entertainment and much more!

ArtiGras benefits local charities and is produced by the professional staff of The Palm Beach North Chamber of Commerce with more than 800 volunteers. ArtiGras has grown from a small, local art show to a nationally recognized fine arts festival.

Sponsor Deadline (Agreement + Payment): Monday, December 16, 2024



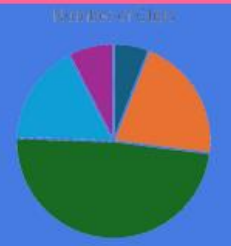


2024 Media Summary

	Publicity Value	Total Potential Impressions	Clips	Time
Newspapers	\$49,833.00	315,000	14	202.95 minutes
Magazines	\$97,601.00	2,833,307	50	
TV	\$239,434.00	2,858,003	115	
Online	\$230,975.00	215,088,440	40	
Radio	\$15,161.00	255,400	18	
Totals	\$633,004.00	221,350,150	237	

MEDIA COVERAGE OF THE 2024 ARTIGRAS FINE ARTS FESTIVAL

237 Media Hits Across TV, Radio, Newspapers, Magazines and Online

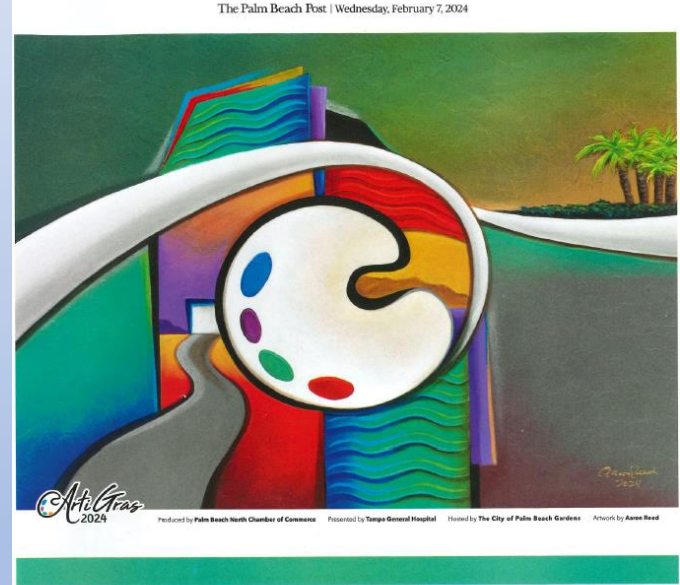


Looking for fun things to do this weekend Feb. 16-18? Top 5 events in Palm Beach County

2. ArtiGras Fine Arts Festival

Now in its 39th year, this premier fine arts festival of the Palm Beaches, ranked as one of the top 10 art shows in the United States, will showcase works from more than 275 artists from across the country. There will also be intensive exhibits, kids activities, a youth art competition, live music and the ArtiGras Culinary Arts Studio. This fun favorite will showcase the creativity of cooking through live food demonstrations and tastings.

The event is 10 a.m. to 5 p.m. Saturday, Feb. 17 and Sunday, Feb. 18, Gardens North District Park, 5101 117th Court N., Palm Beach Gardens. Advance one-day ticket \$15, at gate \$20. Information:



FEBRUARY 17-18, 2024

More than 300 artists, family-friendly activities and games, and so much more

The Gardens North County District Park
Palm Beach Gardens



ArtiGras has been selected as one of the Top 20 Events in the Southeast by the Southeast Tourism Society. Fine Arts Festival ranked #56 in the Fine Art and Design Category for Sunshine Artist's annual 200 Best List, which celebrated the best art shows over the past 15 years: 2010 to 2024.

Coverage was mainly local to South Florida, but ran on global sites AOL, Yahoo and YouTube.

Aaron Reed began painting to boost his GPA. 20 years later, he's Artigras' featured artist

PALM BEACH GARDENS - Aaron Reed discovered his knack for painting in a high school art class he enrolled in to boost his GPA and nothing more. The class ended up kicking off his career as an artist. The talent he uncovered as a 10-year-old took him all around the country to sell his artwork at festivals for the next two decades.

Reed of Conyers, Georgia, is this year's featured artist for the Artigras Fine Arts Festival.

His painting will serve as the official poster for this year's 39th commemoration of the festival, an annual celebration of community and artistic expression in northern Palm Beach County.

ARTIGRAS THIS WEEKEND

THE GARDENS NORTH COUNTY DISTRICT PARK

SATURDAY Very Warm, PM Showers / 82°

SUNDAY Rain & Clouds / 71°

ROYAL PALM BEACH NOW 66° HIGH 83° SEBASTIAN NOW 62° HIGH 73°



Just in TV hits, there were more than two hours of coverage.





Register as a Sponsor Today!

Deadlines

- 12/16/24
 - Sponsor Commitment / Agreement
 - Payment DUE
 - Booth activation
 - Provide a COI (Certificate of Insurance)
 - Confirm if electric is needed
 - Get approval for giveaways and promo items
- 1/30/25 - Kick Off Party
- 2/3-12 - Ticket Packet Pickup
- 2/14/25 - Booth Setup
- 2/15 + 16/25 - 40th Event!
- April/May 2025 - Fulfillment Report Sent Out



ArtiGras
Fine Arts Festival





Title vs. Presidential

Title Sponsors: includes 10' x 10' OR 20' x 20' tented booth space (tents, one/two 6-foot table and two/four chairs included, depending on Investment)

- Naming Rights to a specific Area (see full [list here](#))
- \$5K+ \$7.5000 Title Sponsors get a Single Booth space
- \$10K+ Title Sponsors get a Double Booth space (includes 2 tables and 4 chairs)
- Location is preferred, more high-trafficked areas
- One -Day Tickets: 30-50
- Hospitality Tickets (includes One-Day): 16-20
- Kickoff Party Tickets: 4-6

Value ~ \$20,000+ / Cost = \$5,000 – \$10,000

Versus....

Presidential Sponsor: Includes 10' x 10' space with one tent, table and two chairs

- Presidential Sponsors get a Single Booth space
- Location is based on date of agreement confirmation
- One-Day Tickets: 10
- Hospitality Tickets (includes One-Day): 8
- Kickoff Party Tickets: 2

Value \$10,000+ / Cost = \$3,600 (Chamber Member rate) – \$6,850 (Double, Non-Member Rate)





OPEN Title Sponsorships



\$10,000 Title Sponsorships

- Chef Showcase
- Youth Art Competition
- Rest & Relaxation Areas
- Gates

\$7,500 Title Sponsorships

- Volunteers
- Re-CHARGE Partner
- VIP Hospitality
- Artist Demo Studio
- Artist Awards
- Automobile Sponsor
- Our Official ATM Provider
- Official Health & Safety Partner
- Official Ride Safety Partner

\$5,000 Title Sponsorships

- Artist Oasis
- Art Wall
- Finance and the Money Collection Cart



<u>Level</u>	<u>Presenting</u>	<u>Title</u>	<u>Presidential</u>	<u>Platinum</u>	<u>Blue</u>	<u>Red</u>
<u>Cost</u>	\$30,000	\$5-10K	\$3,600/\$6,800* <i>*Member Rate</i>	\$2,500	\$1,500	\$950
Naming Rights and Logo on ALL promotional materials	X	N/A	N/A	N/A	N/A	N/A
Fence Banners	4	3-4	N/A	N/A	N/A	N/A
Booth Space	20' x 20' tent with 4 sidewalls	10' x 10' tent with 4 sidewalls	20' x 20' tent with 4 sidewalls	N/A	N/A	N/A
Ad in Program	Full Page	N/A	N/A	Half Page	Half Page	N/A
Tickets	400	30-50	10	22	15	8
Hospitality Tickets	60	16-20	8	12	8	4
Kickoff Party Tickets	20	4-6	2	2	2	2
Logo on Web and in e-blasts	X	X	X	<i>If signed & paid before 9/30/24</i>	<i>If signed & paid before 9/30/24</i>	<i>If signed & paid before 9/30/24</i>
Logo in: Event Program, PB Post Insert and on Sponsor Billboard	X	X	X	Name ONLY	Name ONLY	Name ONLY



Marketing & Ticket Packages

Benefits for Platinum and Blue levels:

- Tickets:
 - Platinum: 22 One-Day/12 VIP/2 Kick Off Party
 - Blue: 15 One-Day/8 VIP/2 Kick Off Party
- Half page ad in Official Festival Program (value \$600) ***DUE January 3, 2025.***
- Company name listed on ArtiGras Website and Official Event Program (agreement must be paid and signed by 12/16/2024 (value \$600)
 - Company logo and linked website could also be included if agreement is signed and paid by September 30, 2024) (value \$1,000)
- Company name listed in Palm Beach Post Insert, late January '25 (agreement must be paid and signed by 12/16/2024) (value \$325)



Versus....



Benefits for Red levels:

- Tickets:
 - 8 One-Day/4 VIP/2 Kick Off Party
- Company name listed on ArtiGras Website and Official Event Program (agreement must be paid and signed by 12/16/2024 (value \$600)
- Company logo and linked website could also be included if agreement is signed and paid by September 30, 2024) (value \$1,000)
- Company name listed in Palm Beach Post Insert, late January '25 (agreement must be paid and signed by 12/16/2024) (value \$325)



Register as a Sponsor Today!

Value = \$2,485 - 3,965

Cost = \$950 - 2,500



Register as a
Sponsor Today!

Artist Supporter \$100

Support arts and education in the Palm Beach North area! ArtiGras awards the best artists of the show with an award AND cash! Help us support these creative minds!



FIRST PLACE
William Kwamena Kobina
Painting

Hanley FOUNDATION

CALL OR TEXT FOR
ARTIST OASIS,
ARTIST SITTING &
BOOTH PICK-UP
ARTIST PICK-UP
561-836-8528



ArtiGras
Fine Arts Festival

Bonus Booth Discount

Participate in a booth at both art festivals, produced by the Palm Beach North Chamber of Commerce and get 10% off both events.

If you're a member that's a bonus, BONUS deal!!



ArtiGras
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Event	ArtiGras Fine Arts Festival, Presented by Tampa General Hospital	ArtFest by the Sea at Juno Beach, Presented by the Palm Beach Gardens Medical Center
Date	Feb 15 + 16, 2025	March 8 + 9, 2025
Chamber Member Rate	\$3,240	\$2,250
Non-Member Rate	\$3,465	\$2,565
Normal Rate	\$3,600/\$3,850	\$2,500/\$2,850



ARTFEST
by the Sea at Juno Beach







*Register as a
Sponsor Today!*

ArtiGras
Fine Arts Festival

*See the excitement
of the Festival!*

Sponsor Contact

Brittany Cartwright, Senior Director of
Business Development

Brittany@pbnchamber.com

561-748-3952

**2025 EVENT SPONSOR DEADLINE –
December 16, 2024**