



ArtiGras 2024

February 17-18, 2024 | 10:00am - 5:00pm

Gardens North County Park 5101 117th Ct N. Palm Beach Gardens, FL 33418

Presented By



Produced By



PALM BEACH NORTH
CHAMBER OF COMMERCE

Hosted By



Fun Facts

Just in the past 10 years, ArtiGras has raised over \$300,000 for Youth Art Education and local charities.

ArtiGras has been previously held at The Gardens Mall, the field on RCA Blvd, where the G4S building is now, and the first site – the North Palm Beach Country Club.

The ArtiGras site area including Event Area and Site Operations is approximately 516,400 square feet (11.9 acres).

More than 1,000 volunteers and 8,200 volunteer hours help make ArtiGras successful.

ArtiGras artists come from all over the country representing 40 states and Canada.





About ArtiGras

About the 39th Annual ArtiGras Fine Arts Festival

Celebrating 39 years, ArtiGras Fine Arts Festival, Presented by Tampa General Hospital, has grown from a small, local art show to a nationally recognized fine arts festival attracting tens of thousands of art lovers and collectors. ArtiGras will be held President's Day Weekend, February 17-18, 2024 in Palm Beach Gardens, Florida. Produced by the Palm Beach North Chamber of Commerce, ArtiGras was recently named one of the top 70 fine art festivals in the country and showcases a juried exhibition of gallery-quality art from 300 artists. ArtiGras also features a Hanley Foundation Youth Art Competition, ArtiKids Kids Zone, live entertainment and much more!

ArtiGras benefits local charities and is produced by the professional staff of The Palm Beach North Chamber of Commerce with more than 800 volunteers. ArtiGras has grown from a small, local art show to a nationally recognized fine arts festival.

Pets are **not allowed. Service dogs may be permitted – this does not include therapy animals.**

Location:

Gardens North County District Park
5101 117 Court North
Palm Beach Gardens, FL





February 17 + 18, 2024
Palm Beach Gardens, FL

www.artigras.org

- Patron / Artist / Volunteer Satisfaction
 - Festival Highlights
 - 2024 Patron Survey
 - Results
 - Awards
 - Marketing & PR
 - 2024 Media Summary
 - Why Sponsor?
 - Sponsorship Benefits
 - Supported Art Programs



ArtiGras by the Numbers:

- 15,000+ Patrons visited the show on Saturday (*about half of what we normally see at 30K!*)
- 800 volunteers work over 10,000 hours to make ArtiGras a success
- 275 artists travel a combined total of more than 250K miles to exhibit artwork
- 100 companies use ArtiGras to promote their business on an annual basis
- 2,000 students in Palm Beach County schools benefit from donations made to their classroom
- 221.3 million impressions (**up 24 mil. from 2023!**) captured in press and promotion across television, radio, print and online media
- Over **\$633K** in publicity value (a \$200K increase since 2023)
- Over **215 Billion** combined page views and clicks



Contact Us

Have questions?

Contact the Palm Beach North Chamber of Commerce @ 561-746-7111 or Brittany@PBNChamber.com

Patron / Artist / Volunteer Satisfaction



Artists

Each year ArtiGras receives an average of 1200 applications from artists around the country for the coveted 300 available spaces. Artists are selected through an intense 3-day process by 5 professional artist jurors and cash prizes worth \$20,000 are awarded at the event for first place awards in each category.

Artist Survey Results show that exhibitors consider ArtiGras as one of the best shows in the country for Organization, Layout, Quality & Quantity of Customers and Artist Amenities and the average artist grosses over \$3,500 during the two-day event.

“It is so evident that ArtiGras is well planned, well-advertised, and well managed. The volunteers were so accommodating...they really enjoyed being there to help both customers and artists...many of them thanked us for being at the show. The brochures were really helpful...I noticed many customers using them.”

“Fabulous treatment of artists and great turnout. I did an artist demonstration this year and was treated like a “rock star”. I did very well on gross receipts and the crowd was sophisticated, the jurying selection of the show was top notch, the staff was very nice.”

Volunteers

It takes over 800 working more than 10,000 hours to make ArtiGras a success! A committee of 35 individuals works year-round to help the Palm Beach North Chamber of Commerce staff produce the annual event.

Volunteers work throughout the event in areas like Unlimited Auto Wash *Information*, Palm Beach County Supervisor of Elections Public Gates, Security, Hanley Foundation *Youth Art* and Amazon *ArtiKidsz Zone*, to Hubbard Radio *Merchandise*, Volunteer Headquarters, Downtown Palm Beach Gardens *VIP/Hospitality* and more. Survey results show that 99% of volunteers would return for future years.



“I came in from Birmingham, AL especially for this festival. My daughter had volunteered last year and said what a great experience it was. I loved the festival and appreciated your accepting my sister (dragged her in from Atlanta too) and me to volunteer. It was a fantastic time I got to share with my daughter and my sister. Thanks to you all.”

“It is a very nice community event, and you should be proud of your efforts in bringing people to the northern Palm Beaches!”

“I had a wonderful, rewarding, educational experience!”

Patrons

Patrons come from throughout the state of Florida to enjoy the festivities of ArtiGras over President’s Day weekend each year. Survey results show that 95% of ArtiGras visitors rate the event as Good or Excellent and 94% will return for future years.

“Today was a fantastic day. The vendors are so polite, courteous and helpful. Everything is clean and well maintained. I truly had a wonderful experience.”

“Amazing number of exhibits - well worth the visit.”

Festival Highlights

The Gardens Mall Main Stage – From rock and pop to country and jazz the ArtiGras entertainment stage has something for everyone. Live music plays all weekend for patrons to enjoy. The Hanley Foundation Youth Art Competition also is featured on The Gardens Mall Main Stage on Saturday morning.



Cultural Council for Palm Beach County Emerging Artists – Featuring 10 fabulous local artists from the Palm Beach County area who are exhibiting in an outdoor art festival for the first time. These artists have been through a vigorous training program with ArtiGras event staff and other artist experts over six months leading up to the event. Patrons will be able to enjoy and purchase art that has been created in their “own backyard.”



FPL Comfort Zone – Re-Energize in the shade of the relaxing Comfort Zone while enjoying the sights of ArtiGras!

Artist Demonstration Stage – Various participating artists from around the country will demonstrate their art technique. Attendees are invited to watch and ask questions of our resident experts.

Palm Beach North Chef Showcase - “The ArtiGras Culinary Arts Studio” venue incorporates the creativity of Culinary Arts through live food demonstrations and tastings. This is the other main hub of the Festival in between the bands who play through the day over at The Gardens Mall Main Stage.



Kids Under 12 are FREE, thanks to Arcadia Gardens

– Kids Under 12 get in Free courtesy of our sponsor Arcadia Gardens - used in all ticket sales promotions.



Hanley Foundation Youth Art Competition

Gallery – Enjoy the amazing talents of local young artists from area schools (over 100!) – grades K-12. Contest entries are on display all weekend. Winning schools receive prize money to purchase art supplies and winning students have their artwork framed, courtesy of ArtWorks Framing & Printing.

Art Wall – 60-foot chalkboard wall, located in Amazon ArtiKids Zone, for youth to draw with chalk

at festival.

Amazon ArtiKids Zone – This section is dedicated specifically to young artists who are invited to participate in a wide selection of interactive art activities made from recycled materials. In addition, kids can pick a square on the Art Wall or create "ArtiTown" out of recycled boxes while enjoying live entertainment on the “kids only” stage!

Art Pick Up – No need to carry those large purchases through the crowds back to your car! Let us meet you at the Art Pick Up gate where we will personally load it into your car for you.





Solid Waste Authority Recycling Right Program – “Recycling is an Art” is a unique way in which local school art programs can get involved with



ArtiGras Fine Arts Festival and win money for their classrooms, while promoting and learning about green efforts.

Artist Awards - Taking place Sunday morning of ArtiGras, a total of 13 awards and \$21,000 in prize money is given to the best in show for our artists.



Kick Off Party – Annual cocktail party and Poster unveiling for VIP’s, Patron Society Members, Artists and sponsors.

food, beverage and entertainment throughout the weekend.



Downtown Palm Beach Gardens VIP Hospitality – Ticketed area for VIPs with complimentary





pbnchamber 2h
Watch full reel >

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Watch full reel >

CHECK OUT @ARTIGRAS



CHECK OUT @ARTIGRAS



2024 Patron Survey Results: Every year, ArtiGras conducts a survey of attendees.

2024 Survey Highlights

Of those surveyed:



Demographics:

Average age: 54

Average household income: \$148,520

Brought children (ages 17 and under) with them to ArtiGras: 18%

Residence:

78% of those surveyed reside in Palm Beach County and 10% were from "Elsewhere in Florida." 11% were from "Outside Florida"

Out-of-County Visitors:

35% of the Out-of-County Visitors were "day-trippers" (not staying overnight in the county) and 65% were staying overnight in Palm Beach County

Of the 65% staying overnight, 10% stayed in a hotel, 34% stayed in an AirBnB/VRBO or short-term vacation rental. 37% stayed with Friends/Family

30% of out-of-county visitors travelled to the county specifically to attend ArtiGras

Marketing:

42% were "first time" attendees

Of how they heard about, or received information regarding ArtiGras, 31% reported that they "live in the area," 29% found out about the event through "Word of Mouth," which included organizations, friends/family, etc., 14% cited "E-Mail," and 12% recalled "Social Media"

Overall Satisfaction:

93% of those who had an opinion of the event, felt that their experience was either "Good" or "Excellent" with an overall rating of 4.6 out of 5

Average Spent on Food and Beverages:

\$155.00 (Per party)

Average Spent on Art and Merchandise:

\$185.00 (Per party)

Economic Impact:

1.2 million (excludes exhibitor/artist data)

[See the full report here.](#)

Onsite Set Up



Awards



ArtiGras is nationally known as one of the top festivals in the country. ArtiGras has been named one of the Top Best Fine Art & Design Shows in the nation by Sunshine Artist Magazine as well as one of the Top 10 in 2019 and Sunshine Artist 200 Best in 2023. ArtiGras won THREE awards in 2023 from the Florida Festivals & Events Association

(FFEA). We are very proud that we have garnered several awards from different organizations:

Florida Festivals and Events Association (FFEA) SunSational Awards, 2023 Event Guide/Brochure (1st place); Commemorative Poster (1st Place); Website (3rd Place); 2022 Commemorate Poster, 2020 1st Place T-Shirt, 2020 2nd Place Commemorative Poster, 2020 2nd Place Promotional Poster, 2020 #24 out of 200 Best Fine Art & Designs Shows, 2018 SunSational Award Winner, Best Magazine Display Ad 2009, Best Printed Materials 2010, Best Promotional Materials 2010, Best Poster 2010: The Florida Festivals and Events Association's mission is to promote and strengthen the festival, event and fair industry in Florida through education, networking, dissemination of information, and the cultivation of high standards for the industry. The FFEA SUNSational Awards Program recognizes its member's innovation, individuality and creative collaboration. ArtiGras is the proud recipient of several awards including Best Poster, T-Shirt, Brochure and Printed Program.

Southeastern Tourism Society Top 20 Events in Southeast, 2005, 2007, 2008-2019: The best events across the Southeast compete to receive the prestigious Top 20 Events designation. Through a nomination process, Southeast Tourism Society chooses the Top 20 events in the Southeast for each month of the year and publishes this list of winners quarterly. The Top 20 Events publication is sent to over 1,600 newspapers, magazines, radio stations, TV stations, AAA publications and others.

National Telly Awards – 2005, 2006, 2008: The Telly Awards honor the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions, and work created for the Web. Since 1978, their mission has been to strengthen the visual arts community by inspiring, promoting, and supporting creativity.

National Davey Awards, Gold Winner 2005 Poster: The largest and most prestigious awards competition exclusively for the "Davids" of creativity. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small firms do each year. The annual International Davey Awards honors the achievements of the "Creative Davids" who derive their strength from big ideas, rather than stratospheric budgets.

National Addy Awards, Silver Award 2006 Poster, Gold Award 2009 TV, Silver Award 2009 Poster, Gold Award 2010 Poster: With over 60,000 entries annually, the ADDY® Awards are the world's largest and arguably toughest advertising competition. The ADDY® Awards represent

the true spirit of creative excellence by recognizing all forms of advertising from media of all types, creative by all sizes and entrants of all levels from anywhere in the world. The American Advertising Federation, a not-for-profit industry association conducts the ADDY® Awards through its 200 member advertising clubs and 15 districts. It is the only creative awards program administered by the advertising industry for the industry.

Southeastern Festivals and Events Association (SFEA) Kaleidoscope Awards Bronze Award for Best Poster, Best Program, 2010: Designed to recognize the marketing, programming and overall event, the SFEA Kaleidoscope Awards acknowledge the highest level of achievement in the festival and event industry throughout the southeast region.

Florida Art Education Association Awards 2008 Community Service Award: The Florida Art Education Association Award strives to recognize individuals within the membership who have achieved the highest level of professionalism in art education and to show appreciation for individuals or organizations that have contributed their services in an exemplary way to the association and to the professional goals we share.



Florida Association of Chamber Professionals (FACP) Awards Best Event 2005, Communications Award 2009: The Florida Association of Chamber Professionals provides chamber of commerce professionals with the information, learning and communications skills to carry out the mission of their chambers. The purpose of the Outstanding Communications Awards is to recognize outstanding achievement in chamber marketing materials.



ArtiGras Marketing & PR

Over **\$633K** in publicity value (*a \$200K increase since 2023*)

Over **221.3 million** combined impressions

[ArtiGras Clips \(downloadable Dropbox document\)](#)

Across the following platforms:

- Florida Weekly (online)
- MSN News (online)
- WFLX Fox 29 (TV)
- WFTL-AM (Radio)
- WPBF (TV)
- WPEC CBS12 (TV)
- WPTV NBC5 (TV)
- Yahoo (online)
- Palm Beach Post (newspaper and online)
- Legends Radio
- Hubbard Radio
- Sunshine Magazine
- Abacoa & Alton
- Jupiter Magazine

Marketing Highlights

- Exclusive live coverage from WPBF Channel 25 both pre-event and during the festival weekend
- **Newsletter Promo:** Over \$49K value with 315K circulation
- **TV Promo:** Over \$239K value
- **Radio Promo:** Over \$15K value with 255K+ impressions
- **Magazine Promo:** Over \$98.9K in value with 1.299 million in circulation
- **Online Promo:** Over \$231K in publicity value with a 215 billion+ circulation
- **Florida Weekly**
 - [Pre - Email](#) - 42,000+ impressions
 - [Post Email](#) - 41,500+ impressions



2024

Media Summary

	Publicity Value	Total Potential Impressions	Clips	Time
Newspapers	\$49,833.00	315,000	14	
Magazines	\$97,601.00	2,833,307	50	
TV	\$239,434.00	2,858,003	115	202.95 minutes
Online	\$230,975.00	215,088,440	40	
Radio	\$15,161.00	255,400	18	
Totals	\$633,004.00	221,350,150	237	

MEDIA COVERAGE OF THE 2024 ARTIGRAS FINE ARTS FESTIVAL

237 Media Hits Across TV, Radio, Newspapers Magazines and Online



Palm Beach Daily News

Looking for fun things to do this weekend Feb. 16-18? Top 5 events in Palm Beach County

By Eddie Ritz, Palm Beach Post, 2024-02-14

2. Artigras Fine Arts Festival



Now in its 39th year, this premier fine arts festival of the Palm Beaches, ranked as one of the top 10 art shows in the United States, will showcase works from more than 275 artists from across the country. There will also be interactive exhibits, kids activities, a youth art competition, live music and the Artigras Culinary Arts Studio. This fun favorite will showcase the creativity of cooking through live food demonstrations and tastings.

The event is 10 a.m. to 5 p.m. Saturday, Feb. 17 and Sunday, Feb. 18, Gardens North District Park, 5301 117th Court N., Palm Beach Gardens. Advance one-day ticket \$15, at gate \$20. Information:



Coverage was mainly local to South Florida, but ran on global sites AOL, Yahoo and YouTube.



Just in TV hits, there were more than two hours of coverage.




With media partners throughout Southeastern Florida, ArtiGras reaches a broad audience. Here are just a few examples of our Media Partners:

American Towns
American Vineyard Magazine
Art & Culture
Art Hive Magazine
Abacoa and Alton Magazine
Abacoa Community News
Broward Palm Beach
CBS12
Channel 8 Eyewitness News
CW34
Coffee News
Dinestyle.us
Evensi
Eventful
Event Crazy
Explore Palm Beach
Festival Flyer
Festival Net
Festivals.com
Fest Hund
Find Festival
Florida Weekly
Gordon Fine Arts
Holalatinos Magazine
Islander

Jupiter Spotlight
Jupiter Magazine
Jupiter Ocean Mile
Jupiter West
K-LOVE
Legends Radio
LifeStyles in PBG
Macaroni Kid
Miami Herald
Miami on the Cheap
MSN News
NMAAF
NorthWestGeorgiaNews.com
One Page News
Palm Beacher
PBG Lifestyle Magazine
Palm Beach Daily News
Palm Beach Illustrated
Palm Beach Moms
Patch
Pbpost.com
Press Release Engine
Seabreeze Publications
Skiddle
Soundplate

Southern Exposure
South Florida Weekender
SunSentinel
TCPALM
The Atlantic Current
The Heights of Jupiter
The Palm Beach Post
The Palm Beaches
The Rickie Report
The South Florida CW
Travel Guide to Florida
TravelHost Palm Beach
What & When & Where
Worth Avenue
WFLX
WPBF
WPEC
WPTV
WPEC
WRMF
X102.3 Radio
Yahoo Finance
Yahoo News




ArtiGras Fine Arts Festival
...

Intro

February 17 & 18, 2024

1 Page · Event

2 NORTHERN PALM BEACH COUNTY CHAMBER OF COMMERCE, INC.
is responsible for this Page

177 Court North, Palm Beach Gardens, FL, United States, Florida


info@artigras.org

ArtiGras.org

Closed now



Price Range · \$



★ Rating · 4.2 (206 Reviews)


ArtiGras Fine Arts Festival
...

Experience the journey of creativity at ArtiGras Fine Arts Festival presented by Tampa General Hospital this February 17-18! Join us for a weekend filled with stunning masterpieces, live performances, and a celebration of artistic expression. ArtiGras brings together talented artists from around the world, transforming our festival grounds into a kaleidoscope of color and inspiration. 🎨

Visit artigras.org for details.

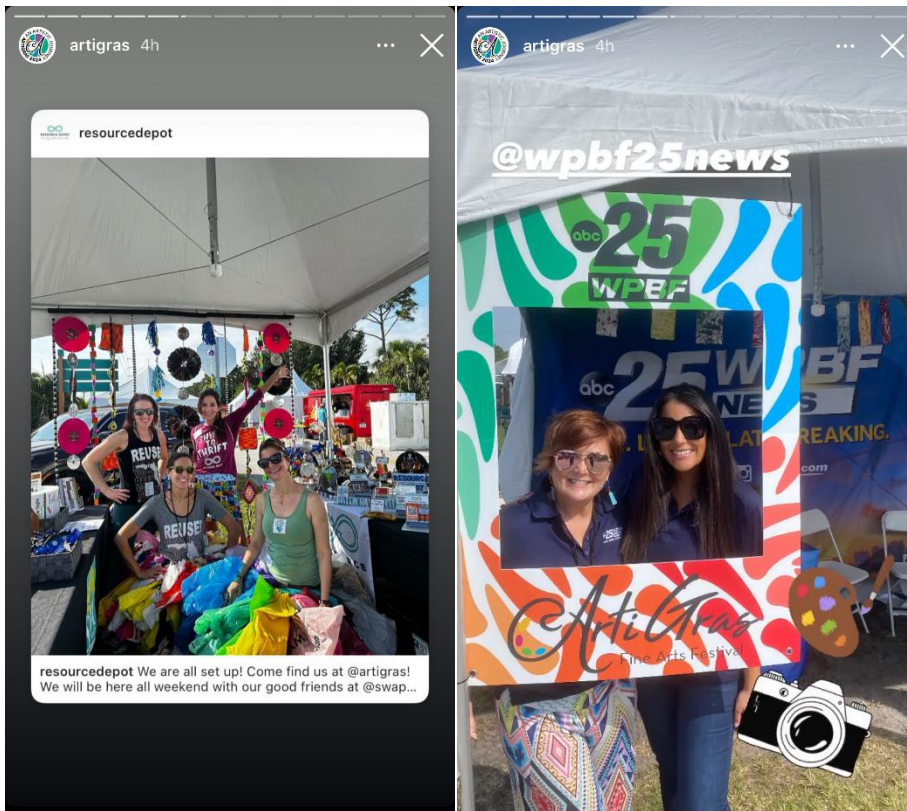
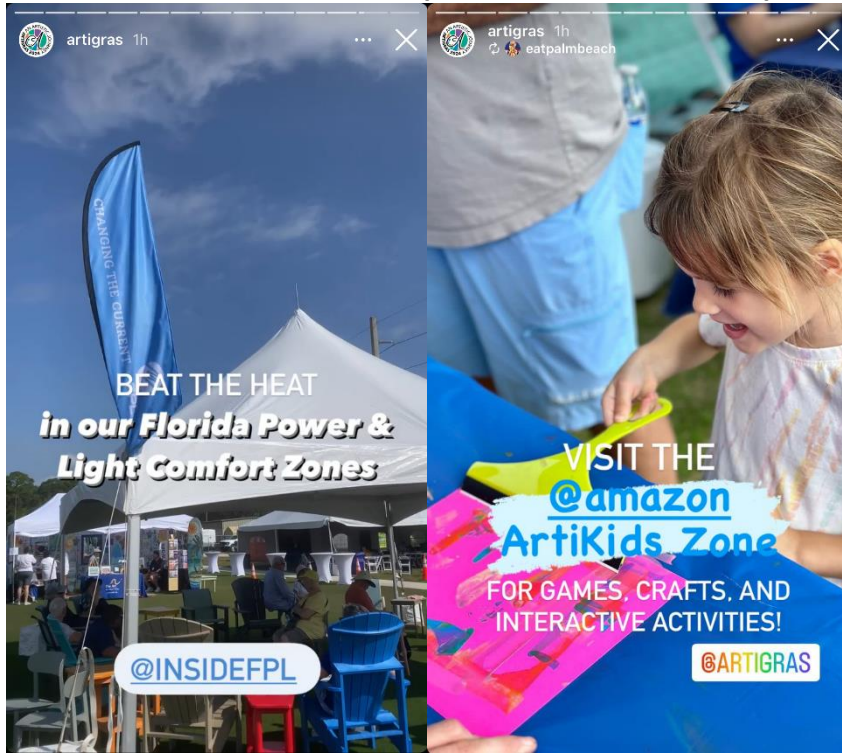
You and 3 others

2 shares



Social Media

20,854 users reached (DOUBLED from 2023!)



sarahsslowjam 5h
Pickling & fermenting demo!
 Saturday 2/17 11:30
 @artigras

Chef Showcase
 SATURDAY, FEBRUARY 17

Sarah's Slow Jam
 11:30 AM - 12:30 PM

Chef Robinson
 1:30 - 2:30 PM

Munyon's Paw-Paw
 3:30 - 4:30 PM



artigras 4h
 III Empire Of The Sun · Walking On A D... >

Fun for the whole family!

- over 275 artists
- food & drinks
- live music and demonstrations

amazon
Arti KIDS ZONE

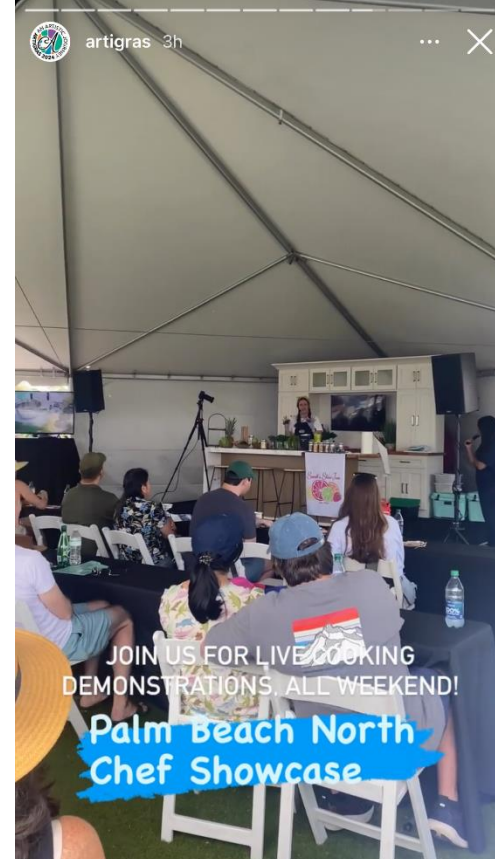
ArtiGras 2024
 Gardens North
 County District Park

artigras 4h
 Watch full reel >

0:10

ARTIGRAS GIVEAWAY

munyonspawpaw





pbnchamber

pbnchamber 2024 ArtiGras Poster Reveal 🎨 'An Artistic Journey'
Hosted by @downtownpalmbeachgardens!

Last week, we celebrated the 2024 ArtiGras Kickoff Party and revealed this year's Official Poster by Aaron Reed. "Inspired by the idea of capturing the moment of music, love, and motion. Different roads and paths that we all encounter and take through our life expressed through lots of color and movement."

This poster will be available for purchase at the Hubbard Radio Merchandise Booth at the upcoming festival this February 17-18. Link in bio to learn more about our poster artist.

Edited · 1d

downtownpalmbeachgardens The event was a great time! ❤️ ❤️
4h · 1 like · Reply

♥️ 🔍 🗒️

👤 Liked by elderlawyersfl and 34 others
1 day ago

😊 Add a comment...

Post



Interested in applying?

[TAP TO LEARN MORE](#)

[WATCH FULL FEATURE!](#)

@WPBF25NEWS

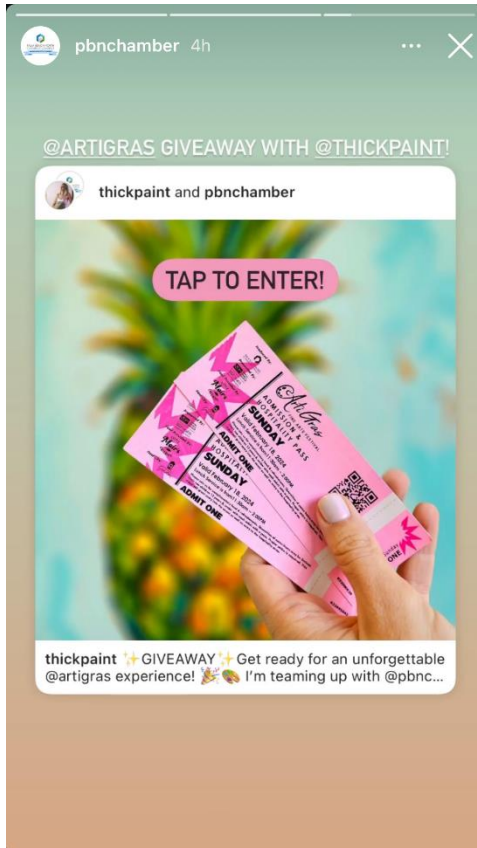
WPBF CHANNEL 25

Covering Your Community:
"ArtiGras Fine Arts Festival calling for artists"

@WPBF25NEWS

WPBF CHANNEL 25

Covering Your Community:
"ArtiGras Fine Arts Festival calling for artists"



ArtiGras Fine Arts Festival
February 17 & 18, 2024

Page - Event

NORTHERN PALM BEACH COUNTY CHAMBER OF COMMERCE, INC.
is responsible for this Page

117 Court North, Palm Beach Gardens, FL, United States, Florida

info@artigras.org

ArtiGras.org

Closed now

Price Range - \$

Rating - 4.4 (205 Reviews)

Photos See all photos

ArtiGras Fine Arts Festival
Favorites - December 11, 2023

Looking for volunteer opportunities? ArtGras Fine Arts Festival presented by Tampa General Hospital has you covered!

Opportunities available:

- Amazon ArtIKids Fun Zone
- Chef Showcase area
- Artist Relations
- Hubbard Radio Merchandise
- Sustainability and more!

Interested in learning more? Click here: <https://www.artigras.org/volunteer-opportunities/>

Legends Radio Events and Happenings

ArtiGras
After Dark

SCHUMACHER
AUTOMOTIVE GROUP
LIVE CONCERT SERIES
at Abacoa

GOOD GREEK
MOVING STORAGE

KONA
BIG WAVE
Liquid Media

Legends 100.3FM
Where Legendary Music Lives - WLMC
A Dick Robinson Entertainment Production

FLEETWOOD MACH

**A TRIBUTE TO
FLEETWOOD MAC
SATURDAY
FEB 17, 7:30
A FREE CONCERT EVENT**

Free Concert at Abacoa!

Bring a blanket or lawn chair and join us for a free concert by Fleetwood Mac Tribute Band, Fleetwood Mach, and celebrate "ArtiGras After Dark" at Downtown Abacoa in Jupiter, Saturday, February 17th, at 7:30pm!

CONCERT INFO

Print

The Palm Beach Post | Wednesday, February 7, 2024



ArtiGras
2024

Produced by Palm Beach North Chamber of Commerce Presented by Tampa General Hospital Hosted by The City of Palm Beach Gardens Artwork by Aaron Reed

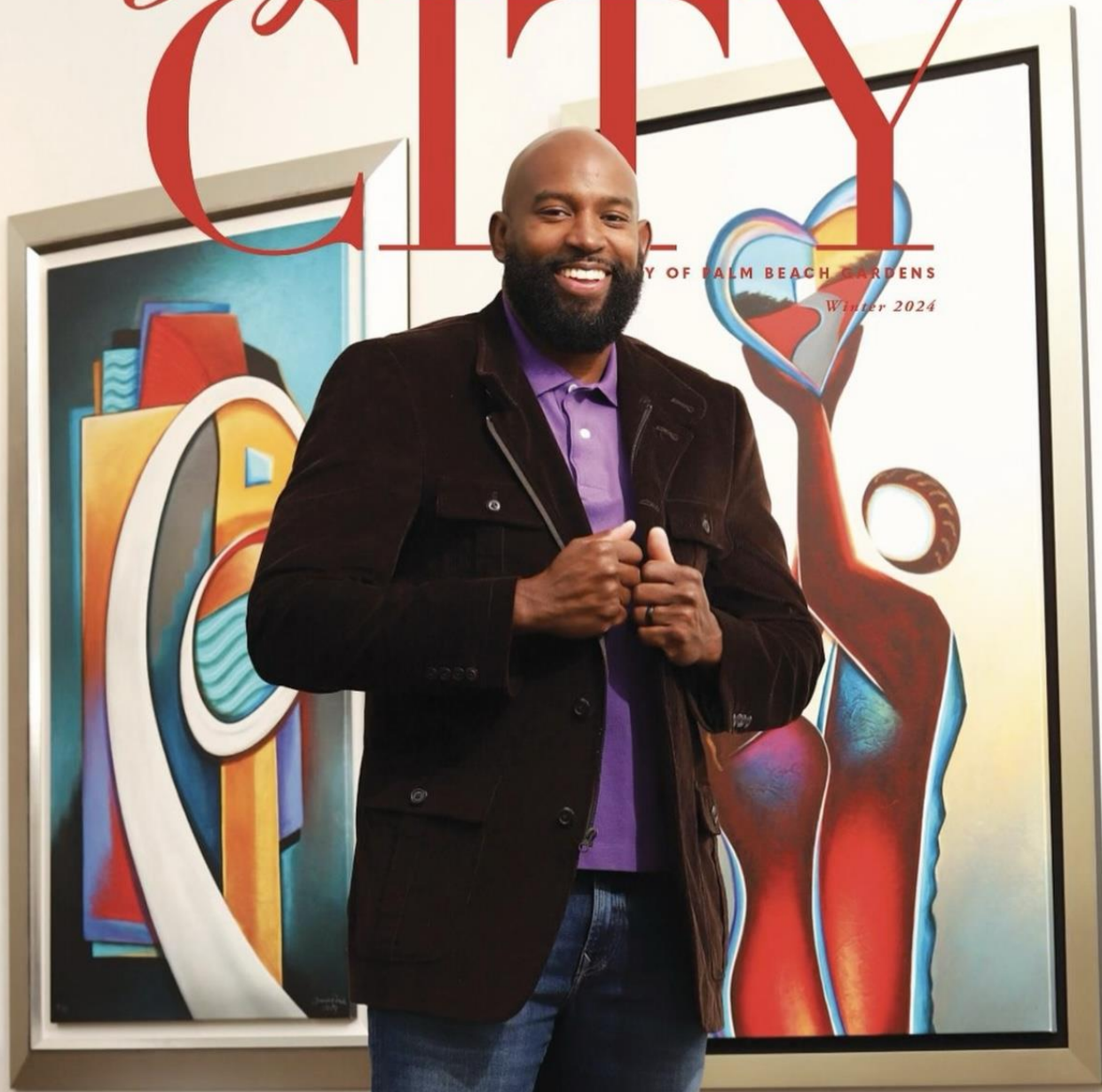
FEBRUARY 17-18, 2024

More than 300 artists,
family-friendly activities and games,
and so much more

**The Gardens North County District Park
Palm Beach Gardens**

Signature CITY

COMMUNITY OF PALM BEACH GARDENS
Winter 2024



ArtiGras
2024

*An Artistic
Journey*

SOCIETY

Palm Beach Gardens: ArtiGras 2024



Anthony Pettione,
Bootleggreg
Genias and Joe
Colucci



1. Rebecca Flores and Charlee Nolan
2. Noel Martinez, Aaron Reed and Ivan Rosa
3. Sarah LaPierre and Michael Zinni
4. Tim Murphy and Vic Teschel
5. Alex Crowley, Natalie Crowley, Abigail Crowley and Olivia Crowley
6. Charlotte Gomes and John Broadley
7. Chelsea Odum and Ramona Bean
8. Dennis Speisman and Leslie Speisman
9. Deb Terzi, Julie Bzotte and Sharon Terzi
10. Sharon Cahill and Fred Cahill
11. Keith Mayer, Ellie and Keri Mayer

Florida Weekly welcomes submissions for the Society pages from charity galas and fundraising events, club meetings and other to-dos around town. We need 300-dpi photographs of groups of two or more people, facing the camera and identified by first and last names. Questions? Email kelly.henry@floridaweekly.com

GAIL V. HAINES / FLORIDA WEEKLY

Why Sponsor?

Sponsorship of the ArtiGras Fine Arts Festival is a highly effective way to achieve marketing goals and truly embrace community engagement for your business or organization! According to the International Events Group, Inc. (IEG), **festivals have a higher audience loyalty than NASCAR or cause marketing.** A recent IEG survey shows that 78% of companies agree that participating in **festivals has a measurable impact on consumer sales** and they provide the most conducive environment for experiential sampling.

ArtiGras sponsors have a 92% return rate and use the event to meet the following goals:

- Positive PR / Media Exposure
- Direct Sales
- Indirect Sales
- Gross Impressions
- Support the Community
- Promote a specific campaign/product
- Sampling
- Increase Traffic
- Entertaining Clients & Customers
- Branding



ArtiGras Fine Arts Festival offers a wide range of sponsorship opportunities to meet any company's marketing goals through customized programs including advanced advertising, on-site branding and marketing, extensive promotional exposure and hospitality benefits to entertain clients and key stakeholders. **Sponsorships start at just \$750!**

"BRAVO to the team who put this together. We are so happy with the exposure that our organization received. The entire event staff was very helpful and on top of everything and a pleasure to work with."

"Fabulous traffic, exposure, activities, weather, and staff. We absolutely enjoyed the event in every aspect. We have already seen the results in future sales from the prospects received. The exposure was priceless and we can reap the benefits for quite a long time - that was the goal!"

"I love the event's quality, the quality demographics, the happy volunteers and helpful staff."





Sponsorship Benefits

As a sponsor of the ArtiGras Fine Arts Festival, your company will be provided with an extensive list of benefits designed to serve as a platform to achieve your marketing and communications objectives. An overview of the rights you can receive is outlined below and other activation and promotional ideas can be developed from this list.

Tickets and Hospitality. Hospitality / Entertainment benefits for distribution to key customers, clients and employees.

Internet Site. Name, logo and hotlink inclusion on the ArtiGras website (artigras.org). The average number of hits to this website is currently 250,000 on an annual basis.

Full Promotional Rights. Company name and/or logo on ArtiGras print materials including:

Event Map	30,000 distribution
Event Program	20,000 distribution + online 30,000+
Event Flyers	10,000 distribution
Event Posters	1,000 distribution
Advance tickets	40,000 distribution through consignment locations
Sponsor Recognition Billboard	
ArtiGras E-newsletters to 5,000+ patron emails	

Extensive On-Site Presence. Sponsor will have access to over 25,000 anticipated patrons through the following opportunities

- Corporate display area with tent, table and chairs provided
- Signage at event in high traffic area
- Sampling opportunities to 40,000+ attendees
- Audio recognition on main stage during event

Guaranteed media coverage Four to six weeks of pre-event corporate/logo exposure

- Complete Market Radio Promotion
- Extensive Television Promotion
- Total Market Newspaper / Print Coverage
- Website Promotion and Hyperlink
- Inclusion in Press Releases/Advisories & Fact Sheet



From its humble beginnings at the North Palm Beach Country Club, to its current ranking as one of the premier fine art festivals in the United States, the ArtiGras Fine Arts Festival has stayed true to its purpose – to promote cultural arts in Northern Palm Beach County in a family friendly environment.

As budget cuts increase, school art programs continue to decrease every day. We know how important these programs are to a child's educational and social development and that's why we created the ArtiGras Foundation to benefit local school art programs and scholarships. We are proud to report that since its beginning, ArtiGras ticket sales and programs have generated over \$500,000 to support the arts in Palm Beach County.

The following organizations have directly benefitted as a result of the support from our partners:

Allamanda Elementary School	Inlet Grove Community High School	Palm Beach Gardens High School
Alzheimer's Foundation of America	Jeaga Middle School	Palm Beach Lakes High School
Amara Shriners	Jerry Thomas Elementary School	Palm Beach Opera
American Lung Association	John F Kennedy Middle School	Palm Springs Middle School
ARC of Palm Beach County	John I Leonard High School	Panther Run Elementary School
Armory Arts Center	Juno Beach Preparatory School	PBGHS JROTC
ArtStart	Jupiter Academy	PBGHS Key Club
Atlantic Arts Academy	Jupiter Christian School	Poinciana Day School
Atlantic High School	Jupiter Community High School	Quantum House
Bak Middle School of the Arts	Jupiter Elementary School	Resource Depot
Batt School for Leadership	Jupiter Farms Elementary School	Royal Palm Beach High School
Beacon Cove Intermediate School	Jupiter High School	Sacred Heart Catholic School
Bear Lakes Middle School	Jupiter High School	Seminole Ridge Community High School
Benoist Farms Elementary School	Jupiter High School	Seminole Trails Elementary School
Big Brothers Big Sisters of Martin County	Environmental Club	Seminole Trails Elementary School
Bob Swanson Give A Life Foundation	Jupiter Middle School	South Olive Elementary School
Bright Futures Academy	Kiwanis Club of Palm Beach Gardens	St. Mark's Episcopal School
Bright Futures Charter School	Lake Park Baptist School	St. Mark's Episcopal School
Christa McAuliffe Middle School	Lake Park Elementary School	Summit Christian School
D. D. Eisenhower Elementary School	Lake Worth Community High School	Suncoast Community High School
Dr. Mary McLeod Bethune Elementary School	Lighthouse Center for the Arts	The Benjamin School
Dreyfoos School of the Arts	Lighthouse Elementary School	Timber Trace Elementary School
Egret Lake Elementary School	Limestone Creek Elementary School	UB Kinsey / Palmview Elementary
Elbridge Gale Elementary School	Lincoln Elementary School	VSA (Very Special Arts) of PBC
Girl Scouts of Southeast Florida	Maltz Jupiter Theatre	Washington Elementary School
Grassy Waters Elementary School	Marsh Pointe Elementary School	Watson B. Duncan Middle School
Greenacres Elementary School	North Palm Beach Elementary School	Wellington Christian School
Grove Park Elementary School	Northboro Elementary School	Wellington High School
Heath Evans Foundation	Northmore Elementary School	West Riviera Elementary School
Heritage Elementary School	Palm Beach Community College	Wheels for Kids
Howell L. Watkins Middle School	Art Alliance	Wild Dolphin Project of South Florida
Independence Middle School	Palm Beach County Literacy Coalition	William T. Dwyer High School
Indian Ridge School	Palm Beach Gardens Elementary School	Wynnebrook Elementary School















ArtiGras 2024

VOLUNTEER AT ARTIGRAS!

- OPPORTUNITIES FOR ALL!
- AMAZON ARTIKIDS ZONE
- HUBBARD RADIO MERCHANDISE
- CHEF SHOWCASE
- SUSTAINABILITY
- SITE OPERATIONS
- AND MORE!

Get involved at ArtiGras.org



ArtiGras 2024

Limited Quantity Available!

Sunday Brunch Extravaganza!

Sunday, February 18
9:00-11:00 am

Gardens North County District Park
Downtown Palm Beach Gardens VIP Hospitality Area

Presented By:




Food, beverage and entertainment included for this one-of-a-kind inaugural event!

ArtiGras App, Provided by: Discover The Palm Beaches


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← Back Sponsors




Presenting

-  Tampa General Hospital







Host

-  City of Palm Beach Gardens







Title

-  Amazon Artikids
-  Arcadia Gardens Kids Under 12 are Free!
-  ArtWorks Framing & Printing Official Framer

Title

-  Bus One Charter Bus Company Official Transportation
-  Cultural Council for Palm Beach County Emerging Artists
-  Discover the Palm Beaches Official App
-  Downtown Palm Beach Gardens VIP Hospitality
-  Florida Power & Light Company Comfort Zone
-  Hanley Foundation Youth Art Competition

Title




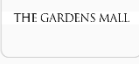


-  HGreg.com Automobile
-  Hubbard Radio & 2060 Digital - West Palm Beach Merchandise & Concessions Oasis
-  Legends Radio 100.3 FM ArtiGras After Dark Host
-  Munyon Island Spirits Company Drink
-  Palm Beach County Supervisor of Elections Gates
-  Smith, Ball, Báez & Prather Florida Injury Lawyers Official Health and Safety

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← Back Sponsors

Title

-  Solid Waste Authority of Palm Beach County Recycle Right and Sustainability
-  Spyglass Dermatology Sunday Brunch
-  Stormhouse Brewing Official Brewery
-  The Gardens Mall Main Stage
-  Unlimited Auto Wash Club Information Booth
-  WPBF-TV Channel 25 Official TV Partner







Blue - Amazon Artikids Zone

Red

-  Aycock-Riverside Funeral and Cremation Center & The Oak Estates at Riverside Memorial Park
-  CareerSource Palm Beach County
-  Cohen Norris Wolmer Ray Teleman Berkowitz & Cohen Attorneys at Law
-  Keiser University
-  Palm Beach State College

Title

Presidential

-  American Bath and Shower
-  Casual Living Patio & Poolside
-  Cutco The World's Finest Cutlery
-  Florida Blue Port St Lucie Your local Blue Cross Blue Shield
-  Ideal Nutrition
-  Kitchen Concepts & More

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